

**TITLE PAGE**

✓ Don't Fail ✓

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SEP 29 1924 ✓

A Photoplay in one reel, directed by

~~Lloyd Bacon~~ ✓

*Lloyd Bacon*  
Author of Photoplay Educational Film Corporation of  
America U.S.A.

FROM DEPARTMENT OF ADVERTISING AND PUBLICITY,  
EDUCATIONAL FILM EXCHANGES INC.  
370 SEVENTH AVE., NEW YORK CITY



ADVERTISING AND PUBLICITY LETTER NO. 4258

August 15, 1924.

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Release No. 170

"DON'T FAIL"

Cameo Comedy  
With  
Cliff Bowes and Virginia Vance  
Directed by Lloyd Bacon.

*1 rule*

Virginia was a pretty girl. One flash of her blue eyes would make the four horsemen go riding on a merry-go-round. Her sweetie's love burned like a mail carrier's feet, but mamma had social ambitions. Her grandfather fed the cuckoo clock on the Mayflower, so she favored the Count although everybody else considered him as useless to the world as a shoe-horn would be to a goldfish.

Virginia, in her excitement when her sweetie called, made the terrible mistake of dropping a can of glue on one of the sofa cushions, and of course mamma had to pick this cushion to sit on. When tea was served the cushion went right with mamma, and Cliff, in his eagerness to relieve mamma of the embarrassment by putting the cushion back where it belonged, made things worse by taking half of mamma's skirt with the cushion. Of course this made it easier for the Count -- in fact when the butler got through with Cliff the Count had no competitor at all at the tea.

The Morning Bugle was looking for a picture of Count de Loot. Cliff was looking for a job. When the whole Bugle staff came back in tatters and reported to the city editor that the Count had gotten rough, Cliff was promised a job if he could bring in a picture of the Count.

Cliff hid in the trunk on the rear of the Count's automobile, and eventually landed with the trunk at the Idle Hour Club. When the Count's accomplice called at his room to lay the plans for getting mamma's jewels and skipping to Europe, Cliff heard the whole scheme, so when the Count and his pal thought the coast was clear and were opening the safe, there was Cliff with Virginia at his side, making a flash light picture of the whole proceedings. The job and Virginia were cinched for Cliff, and mamma would have been mighty unappreciative to interfere again after her jewels had been saved.

"Don't Fail" won't fail to please the audience that wants a snappy, fast action, rough and tumble comedy, which has a good laugh a minute and many chuckles and titters in between.

Cliff Bowes and Virginia Vance, whose work has been responsible for a great share of the success of Cameo Comedies in the last year, continue in feature roles in the new season. Cliff and Virginia have established a reputation as a mighty clever screen comedy team, and their work this year promises to be a very valuable asset to this series of one-reel laugh-getters.

"Don't Fail" was directed by Lloyd Bacon.

GSW/AW

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